



REQUEST FOR PROPOSAL AND PARTICIPATION

The 14th Annual ALAS Education Summit
“Leadership: Stepping Up to the Challenge”
Westchase Marriott
Houston, Texas
October 11 - 14, 2017

For more information about requests for proposal and participation
Contact Raquel Perez Montenegro at rpmontenegro@alasedu.org



Do you have current data, research or best practices to present that make a positive impact on Latino students or Leaders?

THIS IS YOUR INVITATION TO PRESENT AT THE 14TH ANNUAL ALAS EDUCATION SUMMIT.

The Association of Latino Administrators and Superintendents (ALAS) is an educational professional association advocating for Latino youth through professional development, interaction, and networking among administrators in school districts nationwide that serve Hispanic students. ALAS was formed in 2003 in response to the lack of national advocacy and representation by the existing mainstream professional associations. It is this void that ALAS seeks to fill with a determined effort to improve the educational success of Hispanic youth and career opportunities for Hispanic administrators.

ALAS is committed to identifying, recruiting, developing, and advancing Latino administrators, and thus in turn improving educational accomplishments of Latino children and youth. The mission and purpose of ALAS will be achieved through three primary areas of focus: Professional Development Programs that strengthen the skills of superintendents, principals and other administrators; Information Sharing around innovative initiatives, instructional, and learning strategies that have proven successful in motivating Latino youth and increasing academic performance in critical learning areas; and, Policy Advocacy to ensure high standards and quality in our public education system.

Our mission is to provide leadership at the national level that assures every school in America effectively serves the educational needs of all students with an emphasis on Latino youth by building capacity, promoting best practices, and transforming educational institutions.

ALAS is calling for proposals from school districts and other educational organizations for high-quality breakout sessions focusing on topics critical to improving accomplishments of Latino children across the country. **The proposals submitted must align with this year's Summit theme, "Leadership: Stepping Up to the Challenge."**

PRESENTATIONS SHOULD BE DESIGNED TO HELP PARTICIPANTS:

- Become more knowledgeable about quality programs and best practices that promote English Language Learner achievement
- Develop a deeper understanding of the principles for effective teaching and learning for all students
- Learn about building educational leadership capacity at the school campus and district levels



SUMMIT STRANDS

EL LEARNERS: SCHOOL OR DISTRICT BEST PRACTICES

- School Improvement Programs
- Best Practices - Interventions
- Implementation of the Common Core Standards
- Science and Math Instruction
- Culturally Responsive Learning
- Cultural Competency, Proficiency, and Equity
- Career and College Readiness
- Dropout Prevention/Credit Recovery
- Parental/Community Involvement
- Charter School Programs
- Language Supports
- Technology for English Language Development
- Effective Resource Allocation for ELLs
- State and District Policies and Trends Supporting Biliteracy

LEADERSHIP: CHALLENGES AND OPPORTUNITIES

- Career Pathways
- District and School Leadership/Change Management
- Principal and Teacher Evaluations
- Communication Protocols
- Federal Programs, RTTT, I3, Title I/SIG, IDEA
- K-20 Partnerships with Higher Education
- Partnering with Foundations
- Collaboration with National Associations/Organizations
- Women in Educational Leadership Positions
- Mentoring the Next Generation of Hispanic Educators
- Superintendents Role in Building Relationships (community and board)
- Board and Superintendent Protocols

TECHNOLOGY: DATA MANAGEMENT, ASSESSMENT OR INSTRUCTION

- Eliminate Digital Divide
- Technology Infrastructure
- Data-Based Decision Making
- Blended Learning
- Technology and Assessments
- Impact of Technology on Teaching and Learning

RESEARCH, POLICY AND LEGAL: TRENDS AND ISSUES

- Immigration Reform - Trends and Issues
- ESSA
- Fiscal Planning and Resource Allocation
- Emergency Management
- Establishing ALAS State Affiliates
- ERate



PROPOSAL GUIDELINES

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Prepare a 1-2 page proposal summary that includes the following:

- Program strand your presentation will address
- Presentation title plus a 100-word (or less) abstract description for inclusion in the conference program
- Constituency or group you represent (for example: teacher, administrator, school board, school district, college, university, parent organization, community-based agency, etc.)
- Lessons learned, describing the interventions and strategies used
- A description of how your presentation will engage the audience
- Contact information on all presenters/panelists

PROPOSAL DEADLINE MAY 15, 2017

Submit the following information by the deadline:

- Completed proposal submission form
- 1-2 page proposal summary
- Presentation title and abstract

Email to: rpmontenegro@alasedu.org

Or mail to:

Association of Latino Administrators and Superintendents

Request for Proposal

P.O. Box 65204

Washington, D.C. 20035

NOTIFICATION OF PROPOSAL STATUS

- You will be contacted via email upon receipt of your proposal.
- You will be notified by June 1, 2017 if your request to present has been accepted.



2017 PROPOSAL SUBMISSION FORM

TO SUBMIT PROPOSAL

Send this completed form along with your 1-2 page proposal summary, title, and brief abstract to Raquel Pérez Montenegro at rpmontenegro@alasedu.org or to P.O. Box 65204, Washington, D.C. 20035 by **May 15, 2017**. Incomplete or late proposals may not be considered.

NAME _____

TITLE _____

SCHOOL/DISTRICT/COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

Please provide the same contact information for each additional presenter. Limited to three (3) presenters.

PLEASE CHECK ONLY ONE RELEVANT PROGRAM STRAND

- EL Learners: School or District Best Practices
- Leadership: Challenges and Opportunities
- Technology: Data Management, Assessment, or Instruction
- Research, Policy, and Legal: Trends and Issues

SESSION FORMAT

All sessions will be one hour in length. ALAS will provide a screen and LCD projector. **ALAS does not provide laptop computers, audio or internet service.**

*** PLEASE NOTE ***

All presenters are **REQUIRED** to register for the Summit, at the discounted rate of \$450, by Friday, September 8, 2017. If you are not registered by this date, we will defer to a presenter on our waiting list.

PRESENTER RELEASE

Upon acceptance of this proposal, ALAS is hereby authorized to record and/or post any material presented during this session at the 13th Annual ALAS Education Summit. I/We also authorize ALAS to record, reproduce, and distribute session materials and information. I/We waive any rights to fees and royalties associated with the printed or recorded reproduction and distribution of these materials. **Proposals without a signature release will be considered incomplete.**

Primary Presenter (on behalf of all presenters)

Date