



DonorsChoose.org
Support a classroom. Build a future.

ALAS



The Association of Latino Administrators and Superintendents invites students to participate in our

Latinx Leadership Matters Campaign

The Association of Latino Superintendents and Administrators (ALAS) is committed to identifying, recruiting, developing and advancing Latinx school administrators in order to improve the educational accomplishments of Latinx youth. The ALAS mission is to provide leadership at the national level that assures every school in America effectively serves the educational needs of all students with an emphasis on Latinx Youth by building capacity, promoting best practices, and transforming educational institutions.

Latinx Leadership Matters Campaign

About the Campaign:

Our goal is to increase the number of Latinx school district superintendents and administrators in the United States. Out of the 14,000 school district leaders in the country, less than 2% are Latinx leaders and even far less Latinx women. We will highlight various selections on our website to share how students feel about needing or having Latinx in Education Leadership roles. This is an opportunity for students to highlight the importance of having Latinx role models.

Selection Process:

Submissions will be evaluated in three groups: Elementary school students, Middle School, and High School students.

Impact of Campaign:

Participating schools will receive DonorsChoose gift cards for their school to fund any DonorsChoose project (while supplies last). Most impactful submissions will be highlighted in the ALAS website, newsletter and at the 16th Annual ALAS Education Summit in Orlando, FL.

Submissions Criteria:

Five different categories:

1. Essay: Word count 500 - 1500
2. Poetry: Free format, as long as effectively conveys message
3. Song/Rap: Effectively conveys the message.
4. Art/Drawing/ photography: Must be able to be displayed, will not be returned. Must submit minimum 500 words describing art. (Please submit a photo of art piece full color.)
5. Video: Must not exceed 3 minutes.

No profanity allowed

All submissions must attach release form to be considered

Deadline:

All entries must be submitted by February 25th, 2019 by EOD to be considered. Highlighted entries will be announced by March 1st, 2019. Submit entries to contact@alasedu.org along with release form and submission form (see website) Subject Line "Campaign Submission" with student name & school.

Email: Contact@alasedu.org for more information