





The Association of Latino Administrators and Superintendents (ALAS) is an educational professional association advocating for Latino youth through professional development, interaction and networking among administrators in school districts nationwide that serve Hispanic students. ALAS was formed in 2003 in response to the lack of national advocacy and representation by the existing mainstream professional associations. It is this void that *ALAS* seeks to fill with a determined effort to improve the educational success of Hispanic youth and career opportunities for Hispanic administrators. *ALAS'* mission is to provide leadership at the national level that assures every school in America effectively serves the educational needs of all students, with an emphasis on Latino youth, by building capacity, promoting best practices and transforming educational institutions.

THE ALAS 2016-2017 BOARD OF DIRECTORS

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Executive Director

Dr. Nancy Lewin
P.O. Box 65204
Washington, DC 20035
202-466-0808 (office)

ABOUT ALAS MEMBERS

ALAS currently has over 4,000 members and membership continues to grow exponentially.

Currently, ALAS has a membership affiliate in seven (13) states and one (1) region, leading the charge and influencing educational policy and decisions and providing advocacy and action through programs such as Fla-ALAS *Latinos in Action* movement.

Our Member Affiliates

ALAS de Nuevo

México

www.alasdenm.net

ALAS of the Nation's Capital Region (DMV)

Arizona Association of Latino Administrators and Superintendents (AZALAS)

www.azalas.org

California Association of Latino Superintendents and Administrators (CALSA)

www.calsa.org

Colorado Association of Latino/a Administrators and Superintendents (CO-ALAS) www.co-alas.org

Connecticut Association of Latino Administrators and Superintendents (CALAS)

Florida Association of Latino Administrators and Superintendents (FL-ALAS)

www.flalas.com

Georgia Association of Latino Administrators and Superintendents (GALAS)

www.georgiaalas.org

Illinois Association of Latino Administrators and Superintendents (IALAS)

www.ialas.org

New York State Association of Latino Administrators and Superintendents Oregon Association of Latino Administrators (OALA)

www.oala.info

Pennsylvania Association of Hispanic School Administrators (PAHSA)

Texas Association of Latino Administrators and Superintendents

(TALAS) www.talasedu.com

Association of Latino Administrators and Superintendents-Utah (ALAS-U)

www.alas-utah.org

ALAS SUMMIT ATTENDEES

ALAS will be hosting more than 500 attendees at its 14th Annual Education Summit in Houston. Attendees represent educational administrators and leaders from all over the country. Represented at the last summit were:

Superintendents: 21% | Central Office: 50% | Principals: 25% | Other: 4%

This conference is an ideal place to network and build relationships with educators from across the nation - representing more than 35 states and the District of Columbia. **The Summit is a valuable opportunity for you to connect with educational leaders and decision-makers, showcase your products and services, emphasize your corporate messaging, and ensure your company's profitability.**

IMPORTANT DEADLINES AND DATE

July 31: Last day for early-bird registration discount

August 22: Participate in Sponsor/Partners conference call at 3 p.m. EST

August 26: Send completed form for deliverables depending on Partnership level (logo, 50-word organization description etc...based on partnership level selected)

August 26: Submit the facilitator names and topic for focus groups

August 28: Last day to submit **ad for program guide (depending on sponsorship level)**

August 28: Last day to submit corporate logo and 50-word write-up for program guide **(depending on sponsorship level)**

August 29: Provide name of Raffle Donation Item – minimum value \$100

August 29: Turn in names of representatives speaking at events and general sessions, 3-5 minute limit (depending on sponsorship level)

September 11: Last day to register sponsor attendees using sponsor online registration code

September 11: Last day to submit content for the Summit program - IMPORTANT

September 19: Participate in Sponsorship conference call at 3 p.m. EST

September 22: Last day - acquire hotel rooms at discount Summit rate

September 30: Last Day – Submit AV and equipment requests

October 7: Ship materials to hotel for conference registrant bags

October 9: Last day to register online (On-site registration will be available at the Summit.)

October 12: Ship materials for Speed Dating Session if needed (table cloth, banner, company collateral for 500 people)

October 12: Set-up for Speed Dating Sessions (Time: 2:00 pm) **(check on Summit at a Glance)**

October 12: Break down Speed Dating Sessions –immediately after the reception **(check on Summit at a Glance)**

HOTEL INFORMATION

Houston Marriott Westchase
 2900 Briarpark Drive
 Houston, Texas 77042
 713-978-7400

HOTEL RESERVATIONS

Toll Free: 800-452-5110
 On-line registration: Click to [Book your group rate for 2017 ALAS Summit Conference](#)

Guests MUST include identification code to be provided by Hotel

TRANSPORTATION

George Bush Intercontinental Airport – IAH
 Hotel direction: 32 miles SW

This hotel does not provide shuttle service.

- Alternate transportation: Super Shuttle; fee: 27 USD (one way) reservation required
- Estimated taxi fare: 70 USD (one way)

William P Hobby Airport - HOU

Hotel direction: 28 miles NW

This hotel does not provide shuttle service.

- Alternate transportation: Town Car; fee: 60 USD (one way) reservation required
- Bus service, fee: 27 USD (one way)
- Estimated taxi fare: 55 USD (one way)

REGISTRATION FEES

EDUCATION INSTITUTIONS: K-12, POST-SECONDARY OR ASSOCIATIONS

Category	Early Bird Registration Deadline 8/31/2017	Regular Registration 9/01/17 - 10/08/17	On-Site Registration 10/11/17
Member	\$450	\$495	\$595
Non-Members	\$550	\$595	\$695
Districts - 10% discount on member price with 5 or more	\$405 with 10% discount	\$445 with 10% discount	\$545 with 10% discount
Retired Administrators	\$440	\$440	\$540
Graduate Students	\$325	\$325	\$425
State Affiliate Members - single	\$440	\$440	\$540
State Affiliates – 10% discount on member price with 5 or more	\$405 with 10% discount	\$445 with 10% discount	\$545 with 10% discount
Presenters	\$450	\$450	\$550
Additional Guest for Award Banquet	\$75	\$75	\$75

PARTNERS

Category	Early Bird Registration Deadline 8/31/2017	Regular Registration 9/01/17 - 10/08/17	On-Site Registration 10/11/17
Corporate Partner attendee additional registrations	\$500	\$500	\$650
Corporate Non-Partner attendee registrations	\$1,000	\$1,500	\$1,600

EXECUTIVE INVESTMENT LEVELS

PLATINUM

\$80,000

A,B,C,D & SELECT FROM E

A.

ACCESS

Eight (8) Summit registrations for partner representatives
 Host a private dinner with selected ALAS board members or SLA participants (**Wednesday** or **Thursday** evening)
 Receive preliminary Summit attendee list & ALAS Education - Summit Directory
 Serve on the ALAS Blue Ribbon Council (two meetings per year)
 Private Cocktail Reception with ALAS Board, ALAS SLA participants, State Affiliates, and select Superintendents
 Reserved Seating -- reserved corporate table during Awards Banquet
 Reserved table of ten (10) at lunch on Thursday to sit with ALAS Board Members in attendance

B.

VISIBILITY

Marketing Table for your organization to network with attendees and business partners (includes a 6 ft. draped table with electricity (not an exhibit hall)
 Highlight your corporate event or webinar on the ALAS website, newsletter and bi-weekly update
 Conduct, with partner school district, a breakout session regarding instructional best practices aligned with Summit theme
 Corporate Messaging at the ALAS Education Summit; Legislative Assembly, and at The National Academic Conclave 2017 events
 50-word write-up with logo in ALAS Education Summit Program Guide
 Corporate logo on the ALAS website

C.
BRAND AWARENESS

Corporate logo on front cover of ALAS Education Summit Program Guide
 Corporate logo on ALAS Education Summit Welcome Banner
 Corporate Membership in ALAS (July 1 - June 30). Membership highlights: a message or advertisement sent to ALAS membership through Bi-weekly Update, an article in the *Wings of Change* newsletter, Bi-weekly Updates,(content to be approved by ALAS) and ALAS event notifications
 Full-page advertisement in ALAS Education Summit Program Guide
 Company marketing materials included in ALAS Education Summit Registrant Bag

D.
RECOGNITION

Time to welcome ALAS Summit attendees by a single representative for a maximum of three (3) minutes at either the Opening Session,Luncheon General Session or Awards Banquet
 Sponsor recognition with corporate logo in ALAS Education Summit Program Guide and displayed at general sessions
 Company logo on the ALAS website and ALAS APP linked back to your website

Platinum Partnership Menu Options

E. Please select 4 items below

____ **Shark Tank Sessions** Receive Shark Tank Session with Board, State Affiliates, SLA,& members in attendance- one, three (3) minute overview the entire audience followed by one, thirty (30) minute presentation to those who select your tank; includes three registrations and logo recognition in brochure; attendee list

____ **Speed Dating Session** - Receive one Speed Dating Session with Summit Participants one, sixty (60) minute interactive business card and collateral exchange followed by a networking reception; includes two registrations and logo recognition in brochure; attendee list

____ **Match Session** - Receive Match Session with Board, State Affiliates or SLA members - (4) thirty (30) minute one on one sessions with one, (1) to three, (3) administrators who match up with your description and what they are looking for and who you select from a list

____ **Focus Group** - Receive one (1) ninety (90) minute focus group with five (5) selected educational decision-makers to review and provide guidance about research and development of your products/services includes three registrations and logo recognition in brochure; attendee list

____ **SLA Session** Present to SLA session with one half day presentation

____ **Host State Affiliates Breakfast Session and ten (10) minutes to address the group**

GOLD

\$50,000

A,B,C,D & SELECT FROM E

A.

ACCESS

Six (6) Summit registrations for partner representatives
Receive preliminary Summit attendee list & ALAS Education - Summit Directory
Private Cocktail Reception with ALAS Board, ALAS SLA participants and select Superintendents
Reserved Seating -- reserved corporate table during Awards Banquet

B.

VISIBILITY

Marketing Table your organization and network with attendees during the ALAS Summit (includes a 6 ft. draped table with electricity (not an exhibit hall)
Highlight of your corporate event or webinar on the ALAS website, Newsletter and Bi-weekly Update
Conduct, with partner school district, a breakout session regarding instructional best practices aligned with Summit theme
Corporate Messaging at the ALAS Education Summit (Scrolling Logo & message)

C.

BRAND AWARENESS

Corporate logo on front cover of ALAS Education Summit Program Guide
Corporate Membership in ALAS (July 1 - June 30). Membership highlights: a message or advertisement sent to ALAS membership through Bi-weekly Update, an article in the *Wings of Change* newsletter, Bi-weekly Updates,(content to be approved by ALAS) and ALAS event notifications
Company marketing materials included in ALAS Education Summit Registrant Bag

D.

RECOGNITION

Time to welcome ALAS Summit attendees by a single representative for a maximum of three (3) minutes at either the opening or luncheon general session
Sponsor recognition with corporate logo in ALAS Education Summit Program Guide and displayed at general sessions
Company logo on the ALAS website and ALAS APP linked back to your website

Gold Partnership Menu Options

E. Please select 3 items below

_____ **Shark Tank Sessions** - Receive Shark Tank Session with Board, State Affiliates, SLA,& members in attendance- one, three (3) minute overview with the entire audience followed by one, thirty (30) minute presentation to those who select your tank; includes three registrations and logo recognition in brochure; attendee list

_____ **Speed Dating Session** - Receive one Speed Dating Session with Summit participants one, sixty (60) minute interactive business card and collateral exchange followed by a networking reception

<p>Match Session - Receive Match Session with Board, State Affiliates or SLA members - (4) thirty (30) minute one on one sessions with one, (1) to three, (3) administrators who match up with your description and what they are looking for and who you select from a list</p>	<p>Focus Group - Receive one (1) ninety (90) minute focus group with selected educational decision-makers to review and provide guidance about research and development of your products/services</p>
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SILVER

\$30,000

A,B,C,D & SELECT FROM E

<p>A. ACCESS</p> <p>Four (4) Summit registrations for partner representatives Receive preliminary Summit attendee list & ALAS Education - Summit Directory Private Cocktail Reception with ALAS Board, ALAS SLA participants and select Superintendents</p>
<p>B. VISIBILITY</p> <p>Marketing Table your organization and network with attendees during the ALAS Summit (includes a 6 ft. draped table with electricity (not an exhibit hall) Highlight of your corporate event or webinar on the ALAS website, newsletter and bi-weekly update Corporate Messaging at the ALAS Education Summit (scrolling logo)</p>
<p>C. BRAND AWARENESS</p> <p>Corporate Membership in ALAS (July 1 - June 30). Membership highlights: a message or advertisement sent to ALAS membership through bi-weekly update (content to be approved by ALAS), <i>Wings of Change</i> newsletter, bi-weekly updates, and ALAS event notifications Half-page advertisement in ALAS Education Summit Program Guide Company marketing materials included in ALAS Education Summit Registrant Bag</p>
<p>D. RECOGNITION</p> <p>Sponsor recognition with corporate logo in ALAS Education Summit Program Guide and displayed at general sessions Company logo on the ALAS website and ALAS APP linked back to your website</p>
<p>Silver Partnership Menu Options</p>
<p>E. Please select 2 items below</p>

<p>_____ Shark Tank Sessions - Receive Shark Tank Session with Board, State Affiliates, SLA,& members in attendance- one, three (3) minute overview with the entire audience followed by one, thirty (30) minute presentation to those who select your tank; includes three registrations and logo recognition in brochure; attendee list</p>	<p>_____ Speed Dating Session - Receive one Speed Dating Session with Summit participants one, sixty (60) minute interactive business card and collateral exchange followed by a networking reception</p>
<p>_____ Match Session - Receive Match Session with Board, State Affiliates or SLA members - (4) thirty (30) minute one on one sessions with one, (1) to three, (3) administrators who match up with your description and what they are looking for and who you select from a list</p>	<p>_____ Focus Group - Receive one (1) ninety (90) minute focus group with selected educational decision-makers to review and provide guidance about research and development of your products/services</p>

BRONZE

\$20,000

A,B,C,D & SELECT FROM E

<p>A. ACCESS Four (4) Summit registrations for sponsor representatives Receive preliminary Summit attendee list & ALAS Education - Summit Directory</p>
<p>B. VISIBILITY Marketing Table your organization and network with attendees during the ALAS Summit (includes a 6 ft. draped table with electricity (not an exhibit hall)</p>
<p>C. BRAND AWARENESS Highlight of your corporate event or webinar on the ALAS Website, Newsletter and Bi-weekly Update Quarter-page advertisement in ALAS Education Summit Program Guide Company marketing materials included in ALAS Education Summit Registrant Bag</p>
<p>D. RECOGNITION Sponsor recognition with corporate logo in ALAS Education Summit Program Guide and displayed at general sessions Company logo on the ALAS website and ALAS APP linked back to your website</p>
<p>Bronze Partnership Menu Options</p>
<p>E. Please select 1 item below</p>

<p>_____ Shark Tank Sessions - Receive Shark Tank Session with Board, State Affiliates, SLA,& members in attendance- one, three (3) minute overview with the entire audience followed by one, thirty (30) minute presentation to those who select your tank; includes three registrations and logo recognition in brochure; attendee list</p>	<p>_____ Speed Dating Session - Receive one Speed Dating Session with Summit participants one, sixty (60) minute interactive business card and collateral exchange followed by a networking reception</p>
<p>_____ Match Session - Receive Match Session with Board, State Affiliates or SLA members - (4) thirty (30) minute one on one sessions with one, (1) to three, (3) administrators who match up with your description and what they are looking for and who you select from a list</p>	<p>_____ Focus Group - Receive one (1) ninety (90) minute focus group with selected educational decision-makers to review and provide guidance about research and development of your products/services</p>

WELCOME RECEPTION

\$15,000 (EXCLUSIVE) \$5,000 (NON-EXCLUSIVE X 3)

- Three (3) Summit registrations for sponsor representatives (**Exclusive Partner Only**) ; One (1) registration for each non-exclusive partner
- Signage at reception
- Time to welcome ALAS Summit attendees by a single representative for a maximum of three (3) minutes at either the Welcome Reception (**Exclusive Partner Only**)
- Highlight of your corporate event or webinar on the ALAS Website, Newsletter and Bi-weekly Update
- Reception sponsor recognition with corporate logo in ALAS Education Summit Program Guide
- Company logo on the ALAS website
- Marketing Table - Network with attendees during the ALAS Summit (includes a 6 ft. draped table with electricity (not an exhibit hall) (**Exclusive Partner Only**))
- Receive preliminary Summit attendee list
- Quarter-page advertisement in ALAS Education Summit Program Guide (**Exclusive Partner Only**)
- Company marketing materials for ALAS Education Summit Registrant Bags
- 50-word write-up with logo in ALAS Education Summit Program Guide

FIESTA NETWORKING RECEPTION

\$15,000 (EXCLUSIVE) \$5,000 (NON-EXCLUSIVE X 3)

- Three (3) Summit registrations for sponsor representatives (**Exclusive Partner Only**) ; One (1) registration for each **non-exclusive partner**
- Signage at reception
- Time to welcome ALAS Summit attendees by a single representative for a maximum of three (3) minutes at either the Welcome Reception (**Exclusive Partner Only**)
- Highlight of your corporate event or webinar on the ALAS Website, Newsletter and Bi-weekly Update
- Reception sponsor recognition with corporate logo in ALAS Education Summit Program Guide
- Company logo on the ALAS website
- Marketing Table - Network with attendees during the ALAS Summit (includes a 6 ft. draped table with electricity (not an exhibit hall) (**Exclusive Partner Only**))
- Receive preliminary Summit attendee list
- Quarter-page advertisement in ALAS Education Summit Program Guide (**Exclusive Partner Only**)
- Company marketing materials for ALAS Education Summit Registrant Bags
- 50-word write-up with logo in ALAS Education Summit Program Guide

LIFETIME ACHIEVEMENT AWARD LUNCH SPONSOR

\$15,000 (EXCLUSIVE) \$5,000 (NON-EXCLUSIVE X 3)

OCT. 13, 2017

- Three (3) Summit registrations for sponsor representatives (**Exclusive Partner Only**)
- Time at the podium to welcome ALAS Summit attendees by a single representative for a maximum of two minutes during this event (**Exclusive Partner Only**)
- Marketing Table - Network with attendees during the ALAS Summit (includes a 6 ft. draped table with electricity (not an exhibit hall) (**Exclusive Partner Only**))
- Corporate Membership in ALAS (July 1 - June30). Membership highlights: a message or advertisement sent to ALAS membership through bi-weekly update (content to be approved by ALAS), *Wings of Change* newsletter, bi-weekly updates, and ALAS event notifications (**Exclusive Partner Only**)
- Reserved table of ten (10) at luncheon, (**Exclusive Partner Only**)
- Lunch sponsor recognition in ALAS Education Summit Program Guide
- Company logo on the ALAS website and ALAS App linked back to your website
- Signage at lunch
- Quarter-page advertisement in ALAS Education Summit Program Guide (**Exclusive Partner Only**)
- Receive preliminary Summit attendee list & ALAS Education Post - Summit Directory
- Company marketing materials for ALAS Education Summit Registrant Bags
- 50-word write-up with logo in ALAS Education Summit Program Guide

GENERAL SESSION LUNCH SPONSOR

OCT. 12, 2017

\$15,000 (EXCLUSIVE) \$5,000 (NON-EXCLUSIVE X 3)

- Three (3) Summit registrations for sponsor representatives (**Exclusive Partner Only**)
- Time at the podium to welcome ALAS Summit attendees by a single representative for a maximum of two minutes during this event (**Exclusive Partner Only**)
- Marketing Table - Network with attendees during the ALAS Summit (includes a 6 ft. draped table with electricity (not an exhibit hall) (**Exclusive Partner Only**))
- Corporate Membership in ALAS (July 1 - June30). Membership highlights: a message or advertisement sent to ALAS membership through bi-weekly update (content to be approved by ALAS), *Wings of Change* newsletter, bi-weekly updates, and ALAS event notifications (**Exclusive Partner Only**)
- Reserved table of ten (10) at luncheon, (**Exclusive Partner Only**)
- Lunch sponsor recognition in ALAS Education Summit Program Guide
- Company logo on the ALAS website and ALAS App linked back to your website
- Signage at lunch
- Quarter-page advertisement in ALAS Education Summit Program Guide (**Exclusive Partner Only**)
- Receive preliminary Summit attendee list & ALAS Education Post - Summit Directory
- Company marketing materials for ALAS Education Summit Registrant Bags
- 50-word write-up with logo in ALAS Education Summit Program Guide

PLATED BREAKFAST SPONSOR

OCT 13, 2017

\$10,000 (EXCLUSIVE) \$5,000 (NON-EXCLUSIVE X 2)

- Three (3) Summit registrations for sponsor representatives (**Exclusive Partner Only**)
- Time at the podium to welcome ALAS Summit attendees by a single representative for a maximum of two minutes during this event (**Exclusive Partner Only**)
- Marketing Table - Network with attendees during the ALAS Summit (includes a 6 ft. draped table with electricity (not an exhibit hall) (**Exclusive Partner Only**))
- Corporate Membership in ALAS (July 1 - June30). Membership highlights: a message or advertisement sent to ALAS membership through bi-weekly update (content to be approved by ALAS), *Wings of Change* newsletter, bi-weekly updates, and ALAS event notifications (**Exclusive Partner Only**)
- Reserved table of ten (10) at breakfast, (**Exclusive Partner Only**)
- Lunch sponsor recognition in ALAS Education Summit Program Guide
- Company logo on the ALAS website and ALAS App linked back to your website
- Signage at lunch
- Quarter-page advertisement in ALAS Education Summit Program Guide (**Exclusive Partner Only**)
- Receive preliminary Summit attendee list & ALAS Education Post - Summit Directory
- Company marketing materials for ALAS Education Summit Registrant Bags
- 50-word write-up with logo in ALAS Education Summit Program Guide

CONTINENTAL BREAKFAST SPONSOR

\$8,000 (EXCLUSIVE) & \$4,000 (NON-EXCLUSIVE X 2)

- Two Summit registrations for sponsor representatives (**Exclusive Partner Only**) (**Non-exclusive, one pass each**)
- Time at the podium to welcome ALAS Summit attendees by a single representative for a maximum of two minutes during this event (**Exclusive Partner Only**)
- Breakfast sponsor recognition in ALAS Education Summit Program Guide
- Your company logo on the ALAS website and ALAS App linked back to your website
- Signage at breakfast
- Display corporate materials on literature table
- Receive ALAS Education Summit Directory
- 50-word write-up with logo in ALAS Education Summit Program Guide (**Exclusive Partner Only**)

STATE AFFILIATES BREAKFAST SPONSOR

\$10,000 (EXCLUSIVE) \$5,000 (NON-EXCLUSIVE X 2)

- Three (3) Summit registrations for sponsor representatives (**Exclusive Partner Only**) (**Non-exclusive 1 registration**)
- Breakfast sponsor recognition in ALAS Education Summit Program Guide
- Your company logo on the ALAS website and ALAS App linked back to your website
- Welcome ALAS Summit attendees by a single representative for a maximum of two (2) minutes during this event
- Marketing Table - Network with attendees during the ALAS Summit (includes a 6 ft. draped table with electricity (not an exhibit hall))
- Signage at breakfast
- 50-word write-up with logo in ALAS Education Summit Program Guide
- Receive ALAS Education Summit Directory

BREAK SPONSOR

\$4,500 (EXCLUSIVE) \$1,250 (NON-EXCLUSIVE X 4)

- Two (2) Summit registrations for sponsor representatives (**Exclusive Partner Only**)
- **Non-Exclusive** receives one (1) registration
- Break sponsor recognition in ALAS Education Summit Program Guide
- Your company logo on the ALAS website and ALAS App linked back to your website (**Exclusive Partner Only**)
- Recognition of break sponsor by session moderator at a general session (**Exclusive Partner Only**)
- Signage at break (**Exclusive Partner Only**)
- Marketing Table - Network with attendees during the ALAS Summit includes a 6 ft. draped table with electricity (not an exhibit hall) (**Exclusive Partner Only**)
- Receive ALAS Education Summit Directory

FOCUS GROUPS

\$10,000

- Facilitate one one (1) ninety (90) minute focus group with five (5) selected educational decision-makers to review and provide guidance about research and development of your products/services includes
- three (3) registrations
- Focus group sponsor logo recognition in ALAS Education Summit Program Guide
- 50-word write-up in ALAS Education Summit Program Guide
- Company logo on the ALAS website and ALAS App linked back to your website
- Receive preliminary Summit attendee list
- Rank order selection of focus group attendees
- Receive preliminary Summit attendee list
- Receive ALAS Education Summit Directory
- ALAS Education Post Summit Directory

SHARKTANKS

\$8,000

- Two (2) Summit registrations for sponsor representatives
- Facilitate one, 3 minute presentation overview to a dedicated audience followed by a 30 minute presentation with ALAS educational decision-makers
- 50-word write-up in ALAS Education Summit Program Guide
- Company logo on the ALAS website and ALAS App linked back to your website
- Receive preliminary Summit attendee list
- Receive ALAS Education Summit Directory
- Receive ALAS Education Post Summit Directory

MATCH SESSION

\$7,000

- Receive two (2) summit registrations
- Receive Match Session with Board, State Affiliates or SLA members - (4) thirty (30) minute one on one sessions with one, (1) to three, (3) administrators who match up with your description and what they are looking for and who you select from a list
- Market your organization and network with attendees (includes a 6 ft. draped table with electricity (not an exhibit hall)
- Company logo on the **ALAS** website and ALAS App linked back to your website

SPEED DATING SESSION

\$3,500

- One (1) Summit registrations
- Marketing Table - Network with attendees (includes a 6 ft. draped table with electricity (not an exhibit hall)
- Company logo on the **ALAS** website and ALAS App linked back to your website
- Receive ALAS Education Summit Directory
- Receive one Speed Dating Session with Summit participants one, sixty (60) minute interactive business card and collateral exchange followed by a networking reception

ED SUMMIT BUSINESS PARTNER

\$2,500

- One (1) Summit registrations for sponsor representative
- 50-word write-up in ALAS Education Summit Program Guide
- Company marketing materials for ALAS Education Summit Registrant Bags
- Company logo on the ALAS website and ALAS App linked back to your website
- Receive ALAS Education Summit Directory

ED SUMMIT BRAND AWARENESS OPPORTUNITIES

Includes one (1) Summit registration for sponsor representative, Company logo on the ALAS website and ALAS App linked back to your website

ALAS Education Summit Registrant bags - \$7,500

ALAS hats or shirts - \$5,000

Name badge lanyards - \$5,000

ALAS cups or pens - \$5,000

Summit Cyber Café Computers - \$10,000 (in-kind donations considered)

Conference Program Printing - \$10,000 (includes full-page ad in program)

ADDITIONAL PROMOTIONAL BENEFITS

Preliminary Summit Attendee List - \$2,500

50-word write-up in ALAS Education Summit Program Guide - \$1,000

Quarter-page advertisement in ALAS Education Summit Program Guide - \$1,500

Half-page advertisement in ALAS Education Summit Program Guide - \$2,000

Full-page advertisement in ALAS Education Summit Program Guide - \$3,000

Serve on the ALAS Blue Ribbon Council (two meetings per year) - \$10,000

Partnership Alliance: How to work with diverse needs of school districts. What are School District Leaders Looking For? (2 attendees) - \$1,500

Company marketing materials for ALAS Education Summit Registrant Bags - \$500

YEAR-LONG ALAS BRAND AWARENESS OPPORTUNITIES

- Corporate Membership in ALAS - \$2,500 (July 1- June30). Membership highlights: a message or advertisement sent to ALAS membership through bi-weekly update (content to be approved by ALAS), *Wings of Change* newsletter, bi-weekly updates, and ALAS event notifications
- Article in ALAS Newsletter - \$1,500
- Corporate logo on the ALAS website with link to Corporate website - \$1,000 (one year – from July - June)
- Ad on the ALAS website - \$1,000 (one year – from July 1 - June 30)
- Email blast to ALAS membership through bi-weekly update - \$500
- Highlight of your corporate event or webinar on the ALAS Website, Newsletter, and Bi-weekly Update - \$1,500

New! Put your video on our website 30 days individual contracts \$5000 per month

All in-kind requests will be considered. (Contact: Nancy Lewin, ALAS Executive Director, at 202-466-0808 or nlewin@alasedu.org)

ALAS EDUCATION PARTNERSHIP INTEREST FORM

LEAD CONTACT NAME _____
 TITLE _____
 COMPANY _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ EMAIL _____

PARTNERSHIP TYPE (PLEASE CHECK ALL THAT APPLY)

EXECUTIVE SPONSORSHIP LEVELS

Platinum	\$80,000 _____
Gold	\$50,000 _____
Silver	\$30,000 _____
Bronze	\$20,000 _____

PREMIER MARKETING OPPORTUNITIES

<i>Welcome Reception Exclusive 15,000 Non Exclusive \$5,000 - (3 available)</i>	\$15,000 _____ \$5,000 _____
<u>Fiesta Networking Reception</u> <u>Non Exclusive \$5,000 - (3 available)</u>	\$15,000 _____ \$5,000 _____
<i>Lifetime Achievement Award Lunch Sponsor Non Exclusive \$5,000 - (3 available)</i>	\$15,000 _____ \$5,000 _____
<u>General Session Lunch Sponsor</u> <u>Non Exclusive \$5,000 - (3 available)</u>	\$15,000 _____ \$5,000 _____
<i>Plated Breakfast Sponsor Non Exclusive \$5,000 - (2 available)</i>	\$10,000 _____ \$5,000 _____
<u>Continental Breakfast Sponsor (Exclusive)</u> <u>Non Exclusive \$4,000 - (2 available)</u>	\$8,000 _____ \$4,000 _____
<i>State Affiliates Breakfast Sponsor Non Exclusive \$5,000 - (2 available)</i>	\$10,000 _____ \$ 5,000 _____
Break Sponsor (Exclusive)	\$4,500 _____
Break Sponsor (Non-exclusive x 4)	\$1,250 _____
Focus Groups	\$10,000 _____
Shark Tank	\$8,000 _____
Match Session	\$7,000 _____
Speed Dating	\$3,500 _____
Ed Summit Business Partner	\$2,500 _____
ALAS Exclusive Ed Summit Bag Sponsor	\$7,500 _____
ALAS Exclusive Hat or Shirt Sponsor	\$7,000 _____
ALAS Exclusive Name Badge Lanyards	\$5,000 _____
ALAS Exclusive Cups or Pens	\$5,000 _____

Summit Cyber Café Computers	\$10,000	_____
Conference Program Printing (includes full-page ad in program)	\$10,000	_____
Preliminary Summit Attendee List	\$2,500	_____
50 word write-up in ALAS Education Summit Program	\$1,000	_____
Quarter-page advertisement in ALAS Education Summit Program	\$1,500	_____
Half-page advertisement in ALAS Education Summit Program	\$2,000	_____
Full-page advertisement in ALAS Education Summit Program	\$3,000	_____
Marketing materials for ALAS Education Summit Registrant Bags	\$500	_____

YEAR-LONG PARTNER OPPORTUNITIES

Corporate Membership in ALAS	\$2,500	_____
Article in ALAS Newsletter	\$1,500	_____
Corporate logo on the ALAS website with link to Corporate website (one year – from July 1, 2015 through June 30, 2016)	\$1,000	_____
Ad on the ALAS website	\$1,000	_____
Email blast to ALAS membership through Bi-Weekly update	\$500	_____
Highlight your corporate event or webinar through ALAS bi-weekly newsletter and website posting	\$1,500	_____
Legislative Assembly Partnership Sponsor - April 27, 2017 Reserved table for ten (10) at the Affiliates Legislative Assembly & ALAS Awards in Washington, DC. Seat at the morning legislative assembly meeting, address the attendees five (5) min, & five (5) min speaking time at ALAS Awards, Dinner, Logo, 50-word company description on program brochure & partner signage.	\$5,000	_____
Legislative Assembly Partnership Sponsor - April 27, 2017 Reserved table for ten (10) at the Affiliates Legislative Assembly & ALAS Awards in Washington, DC Seat at the legislative assembly meeting	\$2,500	_____
One (1) 30- minute research presentation at Education Conclave to be held at a leading university; includes two registrations and an exhibit table	\$2,500	_____
Coffee with the Board of Directors 15 min. on March 2, 2017 (2 available)	\$2,500	_____
Rotation Triad Presentations (SLA, Board, Affiliates) March 3, 2017 (3-20 min. presentations)	\$5,000	_____
Exclusive 2017 Webinar Partnerships	\$2,500	_____
Video for 30 days on ALAS Website	\$5,000	_____

TOTAL SPONSORSHIP AMOUNT \$ _____

METHOD OF PAYMENT (PLEASE CHECK ONE)

_____ Check Enclosed

_____ Bill Me (Purchase Order Required)

_____ Credit Card - CC# _____

Exp. Date _____ / _____ CVV _____

Billing Address _____

City _____ State _____

Signature _____ Date _____

Upon acceptance, a formal contract will be provided

Please email completed form to nlewin@ALASedu.org