

ALAS



Association of Latino Administrators & Superintendents



Summit Attendee and Registration Brochure
15th Annual ALAS Education Summit
"Equity: United We Stand!"

The Westin San Diego, Ca
October 9 - 13, 2018

ALAS EDUCATION SUMMIT

SHARE YOUR EXPERTISE

As a community, we have made great strides in equalizing educational opportunities for Latino students. There is much to celebrate but more to be done. And we can't do it without you!

Join us for the 15th ALAS Annual Education Summit where educators from across the country work together to address challenges in the education system, particularly those impacting Latinos. The Summit offers a unique forum to engage in meaningful discussions and identify solutions that can be applied throughout the industry. Your active participation and interaction with system and policy leaders are integral to moving our goals forward.

With the theme "Equity: United We Stand!" ALAS will continue to be a pillar of encouragement that supports one another and furthers our mission.

ALAS SUMMIT ATTENDEES

ALAS will be hosting more than 400 attendees at its 15th Annual Education Summit at The Westin San Diego on October 9-13, 2018. Attendees represent educational administrators and leaders from all over the country. Represented at the last summit were:

Superintendents: 31% **Central Office: 40%** **Principals: 25%** **Other: 4%**

This conference is an ideal place to network with educators from across the nation - representing more than 35 states and the District of Columbia. The Summit is a valuable opportunity for you to connect with educational leaders and decision-makers, showcase your products and services, emphasize your corporate messaging and ensure your company's profitability.

OUTCOMES AND BENEFITS

JOIN... educational and government leaders in an informative and engaging summit that will build on what you already know.

TAP... into the experiences of colleagues and industry leaders on topics such as leadership development, web-based curriculum development, and learning management systems.

NETWORK... with other school district leaders, government officials, community representatives, and national experts.

EXPLORE... topics such as curriculum, instruction, assessment, data management and accountability systems, leadership and planning in challenging times, and more.

LEARN... with other school district leaders, government officials, community representatives, and national experts in a relaxed and collegian setting.

SUMMIT STRANDS

- **EL Learners:** School or District Best Practices
- **Technology:** Data Management, Assessment, or Instruction
- **Research, Policy, and Legal:** Trends and Issues
- **Leadership:** Challenges and Opportunities
- **School District and Partner Collaborative Solutions**

ALAS EDUCATION SUMMIT

SUMMIT AT A GLANCE

(Program subject to change)

Tuesday, October 9, 2018

9:00 – 10:00 am	Scholarship Golf Tournament Registration
11:00 am	Shot Gun Start
3:00 – 5:00 pm	Pre- Conference (Conference Registration)
6:00 - 7:30 pm	Golf Tournament Reception & Awards
8:00 – 9:00 pm	Affiliate Dinner (Salud Restaurant)

Wednesday, October 10, 2018

10:00 - 5:30 pm	Registration
12:00 - 1:00 pm	L3; Linking Latina Leaders Luncheon
1:00 – 3:00 pm	L3: Linking Latina Leaders: Equity & Networking Event
3:00 – 4:00 pm	Speed Dating with Partners
4:00 – 5:30 pm	90 min Focus Groups with Partners
5:30 – 6:00 pm	Student Performance
6:00 – 7:30 pm	ALAS Conference Welcome & Networking Reception

Thursday, October 11, 2018

7:30 - 5:00 pm	Conference Registration
7:30 am	Continental Breakfast
7:45 - 8:00 am	Summit Kick Off & Welcome Address
8:00 - 8:45 am	Conference Information & Escape the Conference
9:00 - 10:00 am	Concurrent Session A - Workshops
10:15 - 11:15 am	Concurrent Session B - Workshops
11:15 - 11:30 am	Break & Student Performance
11:30 - 12:00 pm	Shark Tank Pitches
12:15 - 12:45 pm	Shark Tank Presentations
1:00 - 3:00 pm	1 st General Session Luncheon
3:15 - 4:15 pm	Concurrent Session C - Workshops
4:30 – 5:00 pm	Carousel #1
5:00 – 5:30 pm	Student Performance
5:30 – 7:00 pm	Fiesta Reception & Partner Raffle

Friday, October 12, 2018

7:30 – 2:00 pm	Registration & Information
7:45 am	Welcome Address
8:00 – 9:30 am	2 nd General Session & Student Performance
9:45 - 10:45 am	Concurrent Session D – Workshop
10:45 – 11:00 am	Break
11:00 – 12:00 pm	Concurrent Session E – Workshops
12:00 – 1:45 pm	3 rd General Session & Lifetime Achievement Award Luncheon
2:00 – 3:00 pm	Concurrent Session F – Workshops
3:00 – 3:15 pm	Break & Student Performance
3:30 – 4:00 pm	Carousel #2
4:15 – 5:00 pm	SLA Alumni Meeting

ALAS EDUCATION SUMMIT

Friday, October 12, 2018

5:30 – 6:00 pm Private Reception
6:00 - 6:30 pm Awards Reception for All
6:30 - 8:30 pm Awards Banquet Dinner
Installation & Swearing in of Board Members & Officers

Saturday, October 13, 2018

8:00 -8:30 am State Affiliates Continental Breakfast
8:30 - 11:00 am State Affiliates Highlight & Support Meeting

HOTEL INFORMATION

The Westin San Diego, Ca
400 W Broadway, San Diego Ca 92101
(619)239-4500

HOTEL RESERVATIONS

Group Rate Available until September 18, 2018
Subject to availability
On-line registration: <http://bit.ly/ALAS2018EDSUMMIT>
Click to Book your group rate for 2018 ALAS Summit Conference

TRANSPORTATION

The Westin San Diego provides San Diego Airport shuttle service to/from the San Diego International Airport between 6am and 11pm, 7 days a week, that is complimentary to hotel guests (included in the daily facilities fee).

Once you have collected your luggage, please contact the hotel at (619) 239-4500 and an operator will give you directions to the pick-up area and an estimated time of arrival as to when the driver will be there to pick you up.

If you wish to take shuttle to the airport, please make arrangements at the luggage desk 24 hours prior to your departure.

REGISTRATION FEES

EDUCATION INSTITUTIONS: K-12, POST-SECONDARY OR ASSOCIATIONS

Category	Early Bird Registration Deadline 08/31/2018	Regular Registration Begins 09/01/2018 Ends 10/05/18	Onsite Registration 10/10/18
Member	\$450	\$495	\$595
Non-Members	\$550	\$595	\$695
Districts - 10% discount on member price with 5 or more	\$405 with 10% discount	\$445 with 10% discount	\$545 with 10% discount
Retired Administrators	\$440	\$440	\$540
Graduate Students	\$325	\$325	\$425
State Affiliate Members - single	\$440	\$440	\$540
State Affiliates – 10% discount on member price with 5 or more	\$405 with 10% discount	\$445 with 10% discount	\$545 with 10% discount
Presenters	\$450	\$450	\$550
Additional Guest for Award Banquet	\$75	\$75	\$75

SPONSORS

Category	Early Bird Registration Deadline 08/31/2018	Regular Registration Begins 9/01/2018 Ends 10/05/2018	Onsite Registration 10/10/18
Corporate Sponsor attendee	\$500	\$500	\$650
Corporate Non Sponsor	\$1,000	\$1,500	\$1,600

MEMBERSHIP

You can register for the event and also select to become a member. Membership may entitle you to a discounted event fee. Below is a description of each membership level.

EXECUTIVE I

\$350

- Superintendent

EXECUTIVE II

\$300

- Deputy, Associate, Assistant Superintendent
- Central Office Directors
- Other Executive Level School or College Administrators

ASSOCIATE

\$200

- Principal
- Assistant Principal
- College Personnel
- Educational Professionals
- Retired Administrators

ASPIRING LEADER

\$100

- Aspiring Leader
- Lead Teacher

GRADUATE STUDENT

\$100

- Graduate Student

LIFETIME INDIVIDUAL MEMBERSHIP

\$2,000

- One-Time Membership Fee

ALAS EDUCATION SUMMIT REGISTRATION FORM

FULL NAME _____

EMPLOYER _____

POSITION/TITLE _____

EMPLOYER ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE _____ MOBILE PHONE _____

EMAIL _____

REGISTRATION OPTIONS (PLEASE CHECK ALL THAT APPLY)

MEMBERSHIP TYPE

- Executive I \$350 _____
- Executive II \$300 _____
- Associate \$200 _____
- Aspiring Leader \$100 _____
- Graduate Student \$100 _____
- Lifetime Individual Member \$2,000 _____
(email contact@alasedu.org for payment options)

EARLY BIRD REGISTRATION - DEADLINE AUGUST 31ST

- ALAS Summit on Education - Member \$450 _____
- ALAS Summit on Education - Non-Member \$550 _____
- Additional Guest for Awards Banquet \$75 _____
- Group of 5 or More from District/State Affiliate \$405 _____
(email contact@alasedu.org to arrange for group pricing)
- Presenters \$450 _____
- Retired Administrators \$440 _____
- Graduate Students \$325 _____
- State Affiliate Member - Single \$440 _____
- Corporate Sponsor Attendee \$500 _____
(must have ALAS Summit agreement)
- Corporate Non-Sponsor Attendee \$1,000 _____

REGULAR REGISTRATION - BEGINS SEPTEMBER 1ST

- ALAS Summit on Education - Member \$495 _____
- ALAS Summit on Education - Non-Member \$595 _____
- Additional Guest for Awards Banquet \$75 _____
- Group of 5 or More from District/State Affiliate \$445 _____
(email contact@alasedu.org to arrange for group pricing)
- Presenters \$450 _____
- Retired Administrators \$440 _____
- Graduate Students \$325 _____
- State Affiliate Member - Single \$440 _____
- Corporate Sponsor Attendee \$500 _____
(must have ALAS Summit agreement)
- Corporate Non-Sponsor Attendee \$1,500 _____

ALAS EDUCATION SUMMIT REGISTRATION FORM (CONT.)

2018 ALAS SUMMIT EVENTS

Please indicate below which ALAS Summit events you will be attending?

Will you be attending the ALAS Welcome and Networking Reception from 6:00pm - 7:30 pm on Wednesday, October 10, 2018? YES _____ NO _____

Will you be attending the Continental Breakfast from 7:45am - 8:15 am on Thursday, October 11, 2018? YES _____ NO _____

Will you be attending the Opening General Session and Luncheon 12:15 pm - 2:00 pm Thursday, October 11, 2018? YES _____ NO _____

Will you be attending the ALAS Fiesta Reception from 5:30pm - 7:00pm on Thursday, October 11, 2018? YES _____ NO _____

Will you be attending the Plated Breakfast and General Session from 8:00am - 9:30am on Friday, October 12, 2018? YES _____ NO _____

Will you be attending the Second General Session on Friday, October 12, 2018? YES _____ NO _____

Will you be attending the Luncheon with keynote and Lifetime Achievement Award Presentation on Friday, October 12, 2018 from 12:00 pm - 1:30 pm? YES _____ NO _____

Will you be attending the ALAS Awards Banquet Reception from 6:00 pm - 6:30 pm on Friday, October 12, 2018? YES _____ NO _____

Will you be attending the ALAS Award Banquet from 6:30pm - 8:30pm on Friday, October 12, 2018? YES _____ NO _____

Will you be attending the State Affiliate Meeting from 8:30am - 10:30am on Saturday, October 13, 2018? YES _____ NO _____

Is this your first time attending an ALAS Education Summit? YES _____ NO _____

METHOD OF PAYMENT (PLEASE CHECK ONE)

Registration is not confirmed until payment is received. A registration email will be sent providing confirmation. If payment is not received or a registration confirmation email has not been delivered to you by Friday, October 5, 2018, your registration is void.

- Check Enclosed – Made Payable to ALAS
- Bill Me – Purchase Order Enclosed

***CREDIT CARD PAYMENTS:** If paying by credit card, please register online at: <http://bit.ly/ALAS2018EDSUMMIT>

***REFUND POLICY:** 30 days prior to the event - registrants will lose 50% of total registration fee.
15 days prior to the event - registrants will forfeit the full amount.

Signature _____ Date _____