



1st Annual ALAS Leaders in Education Awards Gala - Sponsorship Benefits

Billing/Amount	Table	Gala Program Booklet	Event Visibility	Invitation, Website, Media Visibility, etc.
Valedictorian \$15,000 <i>Only 01 Available</i>	<ul style="list-style-type: none"> ◆ 02 tables – Premiere Placement ◆ Opportunity to host a VIP at your table ◆ Place Cards/20 guests ◆ Table Sign with logo 	<ul style="list-style-type: none"> ◆ Opportunity to include a Welcome Letter with photo ◆ Full Page Color Ad, back cover ◆ Logo placement in program book 	<ul style="list-style-type: none"> ◆ Opportunity for 3-minute welcome to guests ◆ Logo on Event Signage with billing as Valedictorian ◆ Billing as Co-Host of VIP Cocktail Reception ◆ Logo Projection on ballroom wall ◆ 60 second video played during dinner (provided by sponsor) ◆ Product Display (creatively presented during event, product provided by sponsor) ◆ Verbal Acknowledgements ◆ Logo on looping slides played during dinner ◆ 20 tickets to the VIP Cocktail Reception 	<ul style="list-style-type: none"> ◆ Logo on the invitation ◆ Color ad in ALAS newsletter ◆ Company quote in a press release ◆ Logo on an email blast
\$10,000 Salutatorian <i>Only 04 Available</i>	<ul style="list-style-type: none"> ◆ 01 table – Premiere Placement ◆ Opportunity to host a VIP at your table ◆ Place Cards/10 guests ◆ Table sign with logo 	<ul style="list-style-type: none"> ◆ Half Page Color Ad ◆ Logo placement in program book 	<ul style="list-style-type: none"> ◆ Logo on Event Signage with billing as Salutatorian ◆ Verbal Acknowledgements ◆ Logo on looping slides played during dinner ◆ 10 tickets to the VIP Cocktail Reception 	<ul style="list-style-type: none"> ◆ Logo on the invitation * ◆ Color ad in ALAS newsletter ◆ Acknowledgement in a press release ◆ Name on one email blast
\$ 5,000 Honors Graduate <i>Only 12 Available</i>	<ul style="list-style-type: none"> ◆ 01 table – Secondary Placement ◆ Table sign with name 	<ul style="list-style-type: none"> ◆ Name in program book 	<ul style="list-style-type: none"> ◆ Verbal Acknowledgements ◆ Name on looping slides played during dinner 	<ul style="list-style-type: none"> ◆ Name on the invitation ◆ Name on email blast ◆ Name listed on the ALAS newsletter
VIP Reception Co-Host \$8,500 Only 02 available	<ul style="list-style-type: none"> ◆ 01 table – secondary placement ◆ Table sign with logo 	<ul style="list-style-type: none"> ◆ Logo in program book as Co-Host of VIP Reception 	<ul style="list-style-type: none"> ◆ Logo on Event Signage - billing as Co-Host of VIP Reception ◆ Verbal Acknowledgements ◆ Logo on looping slides played during dinner ◆ 10 tickets to the VIP Cocktail Reception 	<ul style="list-style-type: none"> ◆ Name on the invitation ◆ Name on email blast ◆ Name listed in the ALAS newsletter
General Reception Co-Host \$7,500 Only 02 available	<ul style="list-style-type: none"> ◆ 01 table – secondary placement ◆ Table sign with logo 	<ul style="list-style-type: none"> ◆ Logo in program book as Co-Host of VIP Reception 	<ul style="list-style-type: none"> ◆ Logo on Event Signage with billing as General Reception Host ◆ Verbal Acknowledgements ◆ Logo on looping slides played during dinner ◆ 04 tickets to the VIP Cocktail Reception 	<ul style="list-style-type: none"> ◆ Name on the invitation ◆ Name on email blast ◆ Name listed in the ALAS newsletter

Dessert Reception Co-Host \$6,500 Only 02 available	<ul style="list-style-type: none"> ◆ 01 table – secondary placement ◆ Table sign with logo 	<ul style="list-style-type: none"> ◆ Logo in program book as Co-Host of Dessert Reception 	<ul style="list-style-type: none"> ◆ Logo on Event Signage with billing as Co-Host of Dessert Reception ◆ Verbal Acknowledgements ◆ Logo on looping slides played during dinner ◆ 02 tickets to the VIP Cocktail Reception 	<ul style="list-style-type: none"> ◆ Name on the invitation ◆ Name on email blasts ◆ Name listed on the ALAS newsletter
\$1,000 Corporate Partner Available only to current ALAS partners 20 available	<ul style="list-style-type: none"> ◆ 01 ticket – secondary seating 		<ul style="list-style-type: none"> ◆ 01 Ticket to the VIP Reception 	
Individual Tickets – \$200 (ALAS member/affiliates), \$250 (non-member, non-corporate) – 50 available	<ul style="list-style-type: none"> ◆ 01 ticket * 			

- ◆ Please note - Table assignments will be provided at the door. There are no physical tickets for this event.
- ◆ In order to be included on the final e-invitation logos must be received by March 13, 2015

Deadlines:

Logo placement on the electronic invitation - logos are due March 13, 2015.

Logos for program book, signage, are due April 10, 2015

Program Book ads are due by April 10, 2015

Place cards printing – deadline for guests names is April 24, 2015.

Guest names for table sponsors are due April 24, 2015.

Online Program Book Ad specs: To submit “camera-ready” artwork, please send a 6” x 4” (or 600 x 400 pixels) horizontal, full color file- Ads may be provided in .svg .pdf or .jpg format.

For sponsorship information please contact Veronica Rivera at vrivera@alasedu.org or Elaine Coronado at elaine@argus-events.com