



For immediate release

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## **ALAS Board Votes to Extend Executive Director's Contract**

MARLBOROUGH, MA—August 22, 2013—At her six-month review as executive director of the Association of Latino Administrators and Superintendents (ALAS), Veronica Rivera received a strong vote of confidence from ALAS' board of directors.

During her short tenure Rivera has formalized policies, raised ALAS' profile as an educational leader with media and opened an office in Washington, D.C. "With the rise of the Latino population in the nation, an organization such as ALAS becomes even more significant in the creation of education policy, leadership and transformation. I look forward to continuing ALAS' mission with the help of the board of directors and our members," said Rivera.

At its board retreat in July, the directors unanimously voted to approve Rivera's contract for an additional three years.

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### **About the Association of Latino Administrators and Superintendents (ALAS)**

The ALAS mission is to provide leadership at the national level that assures every school in America effectively serves the educational needs of all students, with an emphasis on Latino youth, by building capacity, promoting best practices, and transforming educational institutions. ALAS was established in 2003 in response to a lack of national advocacy and representation of Latino students.