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# Press Release

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FOR IMMEDIATE RELEASE

## **ALAS SUMMIT ON HISPANIC EDUCATION October 12-15, 2011 - San Francisco, CA**

**MARLBOROUGH, MA, September 2, 2011**— The Association of Latino Administrators and Superintendents (ALAS) is pleased to announce its eighth annual Summit on Hispanic Education. This unique and timely event is taking place at the Marriott Marquis Hotel in San Francisco, CA this October 12-15. The Summit offers a great opportunity to participate, learn, and network. The 2011 ALAS Summit on Hispanic Education is being held in collaboration with CALSA and CCSSO (ELL SCASS).

Several informative presentations will be given. Key speakers include Dr. Yong Zhao, University of Oregon; Dr. William Perez, Claremont University; Juan Sepulveda from the White House; and, Rosalinda Barrera, U. S. Department of Education. Actress Eva Longoria will be delivering a video presentation including clips from her new Hollywood film *La Cosecha* (the Harvest) about the plight of immigrant children. Accompanying breakout sessions will include topics such as ELL Research, Curriculum Development, and Immigration Policy, and will be presented by practitioners from across the United States.

Visit [www.alasedu.net](http://www.alasedu.net) to view the full conference program, as well as register for the Summit and make hotel reservations. ALAS members receive a discount on the registration fees, so be sure to become a member today!

### **About the Association of Latino Administrators and Superintendents (ALAS)**

ALAS is an educational professional association advocating for Latino youth through professional development, interaction, and networking among administrators in school districts nationwide that serve Hispanic students. ALAS was formed in 2003 in response to the lack of national advocacy and representation by the existing mainstream professional associations. It is this void that ALAS seeks to fill with a determined effort to improve career opportunities for Hispanic administrators and improving the educational success of Hispanic youth. The ALAS mission is to provide leadership at the national level that assures every school in America effectively serves the educational needs of all students, with an emphasis on Latino youth, by building capacity, promoting best practices, and transforming educational institutions. The Center for Educational Leadership and Technology (CELT) has been retained by ALAS to provide essential program, fiscal, and organizational management services, including such activities as conference coordination, fundraising, and web hosting services.