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# Press Release

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FOR IMMEDIATE RELEASE

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## DR. KARLENE MCCORMICK-LEE JOINS CELT and ALAS

**MARLBOROUGH, MA, JANUARY 31, 2012**— The Association of Latino Administrators and Superintendents (ALAS) and the Center for Educational Leadership and Technology (CELT) are pleased to announce the appointment of Dr. Karlene McCormick-Lee to Executive Vice President for Business and Organizational Development. Dr. McCormick-Lee will support ALAS's operational management, assist with business development and sponsorship strategies, as well as help advance the ALAS research agenda.

Dr. McCormick-Lee, an educator for 30 years in Clark County School District, Nevada, the country's fifth largest school district, has served as a teacher, school administrator, and in multiple Cabinet-level positions. As Associate Superintendent of Schools, Dr. McCormick-Lee developed and led successful education reform initiatives by effectively utilizing data, performance management, organizational development, program redesign, and accountability to improve student, school, and district outcomes.

Dr. McCormick-Lee has demonstrated success in strategic program design, development, implementation, and management resulting in clearly defined positive outcomes, as well as improved schooling and organizational effectiveness. As a consultant to nonprofit organizations, Dr. McCormick-Lee has identified innovative solutions to challenging and complex issues while strengthening programs,

operations, and performance. Recently at Knowledge Delivery System, Dr. McCormick-Lee was instrumental in driving human capital management, implementing on-line professional development, and utilizing multiple measures to differentiate professional learning. She supports educational transformation by shaping innovative programs to achieve critical educational goals for children.

Dr. McCormick-Lee is a frequent presenter at national education conferences, sharing best practices around fostering organizational capacity, performance measurement, evaluation systems, and driving meaningful change within large-scale education systems. Dr. McCormick-Lee serves on community boards focused on promoting education and positive youth development. She completed her undergraduate work at Duquesne University and received her Master's and Doctorate from the University of Nevada, Las Vegas.

Dr. McCormick-Lee is pleased to join CELT and help ALAS continue to build the strongest Latino educational advocacy organization in the country.

Both Dr. John R. Phillip, Chief Executive Officer of CELT, and Dr. Augie Orci, Executive Director of ALAS, expressed enthusiasm with the appointment and noted that they look forward to working with Dr. McCormick-Lee in order to advance the growth and development of ALAS.

**About the Association of Latino Administrators and Superintendents (ALAS), [www.alasedu.net](http://www.alasedu.net)**

ALAS is an educational professional association advocating for Latino youth through professional development, interaction, and networking among administrators in school districts nationwide that serve Hispanic students. ALAS was formed in 2003 in response to the lack of national advocacy and representation by the existing mainstream professional associations. It is this void that ALAS seeks to fill with a determined effort to improve career opportunities for Hispanic administrators and improving the educational success of Hispanic youth. The ALAS mission is to provide leadership at the national level that assures every school in America effectively serves the educational needs of all students, with an emphasis on Latino youth, by

building capacity, promoting best practices, and transforming educational institutions. The Center for Educational Leadership and Technology (CELT) has been retained by ALAS to provide essential program, fiscal, and organizational management services, including such activities as conference coordination, fundraising, and web hosting services.

**About CELT, [www.celtcorp.com](http://www.celtcorp.com)**

CELT's mission is to help learning organizations attain their vision, mission, and goals by integrating high-quality programs, services, and technology with the organization's people and processes in a timely, efficient, and cost-effective way. CELT's vision for using technology to improve teaching, learning, and educational management has evolved based upon contemporary education reforms and emerging information technology trends.