



ASSOCIATION OF LATINO ADMINISTRATORS AND SUPERINTENDENTS

SUMMIT ATTENDEE AND REGISTRATION BROCHURE

The 13th Annual ALAS Education Summit
"Leading and Learning in a Digital Era"

Sheraton Philadelphia Downtown
Philadelphia, Pennsylvania

October 12 - 15, 2016

ALAS EDUCATION SUMMIT

SHARE YOUR EXPERTISE

As a community, we have made great strides in equalizing educational opportunities for Latino students. There is much to celebrate but more to be done. And we can't do it without you!

Join us for the 13th ALAS Annual Education Summit where educators from across the country work together to address challenges in the education system, particularly those impacting Latinos. The Summit offers a unique forum to engage in meaningful discussions and identify solutions that can be applied throughout the industry. Your active participation and interaction with system and policy leaders are integral to moving our goals forward.

With the theme "Leading and Learning in a Digital Era," this year's Summit will focus on the ways in which technology has impacted the education landscape and opens up numerous possibilities for system enhancements, including, among others: identifying ways technology can support and advance instruction; using technology to build capacity; and promoting ELL achievement through technology.

ALAS SUMMIT ATTENDEES

ALAS will be hosting more than 300 attendees at its 13th Annual Education Summit at the Sheraton Philadelphia Downtown in Philadelphia, Pennsylvania on October 12-15, 2016. Attendees represent educational administrators and leaders from all over the country. Represented at the last summit were:

- Superintendents: 10%
- Central Office: 49%
- Principals: 20%
- School Board Members: 4%
- Other: 17%

This conference is an ideal place to network with educators from across the nation - representing more than 26 states and the District of Columbia.

OUTCOMES AND BENEFITS

JOIN... educational and government leaders in an informative and engaging summit that will build on what you already know.

TAP... into the experiences of colleagues and industry leaders on topics such as leadership development, web-based curriculum development, and learning management systems.

NETWORK... with other school district leaders, government officials, community representatives, and national experts.

EXPLORE... topics such as curriculum, instruction, assessment, data management and accountability systems, leadership and planning in challenging times, and more.

LEARN... with other school district leaders, government officials, community representatives, and national experts in a relaxed and collegial setting.

SUMMIT STRANDS

- **EL Learners:** School or District Best Practices
- **Technology:** Data Management, Assessment, or Instruction
- **Research, Policy, and Legal:** Trends and Issues
- **Leadership:** Challenges and Opportunities
- **Superintendent Leadership**

ALAS EDUCATION SUMMIT

SUMMIT AT A GLANCE

(Program subject to change)

Tuesday, October 11, 2016

3:00 pm – 5:00 pm Registration

Wednesday, October 12, 2016

8:00 am – 5:00 pm Registration
9:00 am – 12:30 pm Focus Groups (by invitation only)
1:30 pm – 3:00 pm Afternoon Tea (by invitation only)
3:00 pm – 4:00 pm Pre-conference Blue Ribbon Council Meeting (by invitation only)
4:00 pm – 4:30 pm Newcomer Welcome
4:30 pm – 6:00 pm Opening General Session
6:00 pm – 7:30 pm State Affiliate Welcome Reception/Table Tops

Thursday, October 13, 2016

8:00 am – 3:00 pm Registration
8:00 am – 8:30 am Continental Breakfast with Table Tops
8:30 am – 10:00 am Round Table Marketing Sessions
10:00 am – 10:30 am Coffee Break with Table Tops
10:30 am – 12:00 pm Second General Session
12:00 pm – 1:30 pm Luncheon with Keynote Speaker
1:30 pm – 2:00 pm Dessert Break with Table Tops
2:00 pm – 3:00 pm Concurrent Sessions A
3:00 pm – 3:30 pm Break with Table Tops
3:30 pm – 4:30 pm Concurrent Sessions B
4:30 pm – 5:30 pm SLA Alumni Meeting (by invitation only)
5:30 pm – 7:00 pm Fiesta Reception and Raffle

Friday, October 14, 2016

8:00 am – 3:00 pm Registration
8:00 am – 9:30 am Third General Session and Plated Breakfast
9:30 am – 9:45 am Break
9:45 am – 10:45 am Concurrent Sessions C
10:45 am – 11:00 am Break
11:00 am – 12:00 pm Concurrent Sessions D
12:00 pm – 1:30 pm Luncheon with Keynote Speaker and Lifetime Achievement Award Presentation
1:45 pm – 2:45 pm Concurrent Sessions E
2:45 pm – 3:00 pm Break
3:00 pm – 4:30 pm Round Table Educational Sessions
4:30 pm – 5:30 pm State Affiliates Meeting
5:45 pm – 6:30 pm VIP Reception (by invitation only)
6:00 pm – 6:30 pm ALAS Awards Banquet Reception
6:30 pm – 8:30 pm ALAS Awards Banquet

Saturday, October 15, 2016

8:30am – 10:30 am State Affiliate Breakfast and Meeting

HOTEL INFORMATION

Sheraton Philadelphia Downtown

201 North 17th Street
Philadelphia, PA 19103
Phone: (215) 448-2000

HOTEL RESERVATIONS

Discounted Rate of \$189.00 + tax
(available until September 12, 2016)

Reservations Toll Free: 1-888-627-8178

Link to reservations: www.starwoodmeeting.com/Book/2016ALASummit

TRANSPORTATION

This hotel does not provide shuttle service.

Philadelphia International Airport (PHL)

Train service: \$7.00 one-way

Alternate transportation: \$20 one-way (Uber)

Estimated taxi fare: \$35.00 one-way

REGISTRATION FEES

EDUCATION INSTITUTIONS: K-12, POST-SECONDARY OR ASSOCIATIONS

Category	Early Bird Registration Deadline 9/15/2016	Regular Registration Begins 9/16/2016	Onsite Registration
Member	\$450	\$495	\$595
Non-Members	\$550	\$595	\$695
Districts - 10% discount on member price with 5 or more	\$405 with 10% discount	\$445 with 10% discount	\$545 with 10% discount
Retired Administrators	\$440	\$440	\$540
Graduate Students	\$325	\$325	\$425
State Affiliate Members - single	\$440	\$440	\$540
State Affiliates – 10% discount on member price with 5 or more	\$405 with 10% discount	\$445 with 10% discount	\$545 with 10% discount
Presenters	\$450	\$450	\$550
Additional Guest for Award Banquet	\$75	\$75	\$75

SPONSORS

Category	Early Bird Registration Deadline 9/15/2016	Regular Registration Begins 9/16/2016	Onsite Registration
Corporate Sponsor attendee	\$500	\$500	\$650
Corporate Non Sponsor	\$1,000	\$1,500	\$1,600

MEMBERSHIP

You can register for the event and also select to become a member. Membership may entitle you to a discounted event fee. Below is a description of each membership level.

EXECUTIVE I

\$350

- Superintendent

EXECUTIVE II

\$300

- Deputy, Associate, Assistant Superintendent
- Central Office Directors
- Other Executive Level School or College Administrators

ASSOCIATE

\$200

- Principal
- Assistant Principal
- College Personnel
- Educational Professionals
- Retired Administrators

ASPIRING LEADER

\$100

- Aspiring Leader
- Lead Teacher

GRADUATE STUDENT

\$100

- Graduate Student

LIFETIME INDIVIDUAL MEMBERSHIP

\$2,000

- One-Time Membership Fee

ALAS EDUCATION SUMMIT REGISTRATION FORM

FULL NAME _____
 EMPLOYER _____
 POSITION/TITLE _____
 EMPLOYER ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 WORK PHONE _____ MOBILE PHONE _____
 EMAIL _____

REGISTRATION OPTIONS (PLEASE CHECK ALL THAT APPLY)

MEMBERSHIP TYPE

- Executive I \$350 _____
- Executive II \$300 _____
- Associate \$200 _____
- Aspiring Leader \$100 _____
- Graduate Student \$100 _____
- Lifetime Individual Member \$2,000 _____
 (email contact@alasedu.org for payment options)

EARLY BIRD REGISTRATION - DEADLINE AUGUST 31ST

- ALAS Summit on Education - Member \$450 _____
- ALAS Summit on Education - Non-Member \$550 _____
- Additional Guest for Awards Banquet \$75 _____
- Group of 5 or More from District/State Affiliate \$405 _____
 (email contact@alasedu.org to arrange for group pricing)
- Presenters \$450 _____
- Retired Administrators \$440 _____
- Graduate Students \$325 _____
- State Affiliate Member - Single \$440 _____
- Corporate Sponsor Attendee \$500 _____
 (must have ALAS Summit agreement)
- Corporate Non-Sponsor Attendee \$1,000 _____

REGULAR REGISTRATION - BEGINS SEPTEMBER 1ST

- ALAS Summit on Education - Member \$495 _____
- ALAS Summit on Education - Non-Member \$595 _____
- Additional Guest for Awards Banquet \$75 _____
- Group of 5 or More from District/State Affiliate \$445 _____
 (email contact@alasedu.org to arrange for group pricing)
- Presenters \$450 _____
- Retired Administrators \$440 _____
- Graduate Students \$325 _____
- State Affiliate Member - Single \$440 _____
- Corporate Sponsor Attendee \$500 _____
 (must have ALAS Summit agreement)
- Corporate Non-Sponsor Attendee \$1,500 _____

ALAS EDUCATION SUMMIT REGISTRATION FORM (CONT.)

2016 ALAS SUMMIT EVENTS

Please indicate below which ALAS Summit events you will be attending?

- Will you be attending the State Affiliate Welcome Reception from 6:00pm - 7:30pm on Wednesday, October 12, 2016? YES _____ NO _____
- Will you be attending the Continental Breakfast from 8:00am - 8:30am on Thursday, October 13, 2016? YES _____ NO _____
- Will you be attending the Luncheon with Keynote Speaker from 12:00pm - 1:30pm on Thursday, October 13, 2016? YES _____ NO _____
- Will you be attending the ALAS Fiesta Reception from 5:30pm - 7:00pm on Thursday, October 13, 2016? YES _____ NO _____
- Will you be attending the Third General Session and Plated Breakfast from 8:00am - 9:30am on Friday, October 14, 2016? YES _____ NO _____
- Will you be attending the Lunch with Keynote Speaker and Lifetime Achievement Award Presentation from 12:15pm - 1:45pm on Friday, October 14, 2016? YES _____ NO _____
- Will you be attending the ALAS Awards Banquet from 6:30pm - 8:30pm on Friday, October 14, 2016? YES _____ NO _____
- Will you be attending the State Affiliate Breakfast and Meeting from 8:30am - 10:30am on Saturday, October 15, 2016? YES _____ NO _____
- Is this your first time attending an ALAS Education Summit? YES _____ NO _____

METHOD OF PAYMENT (PLEASE CHECK ONE)

Registration is not confirmed until payment is received. A registration email will be sent providing confirmation. If payment is not received or a registration confirmation email has not been delivered to you by Friday, October 7, 2016, your registration is void.

- Check Enclosed – Made Payable to ALAS
- Bill Me – Purchase Order Enclosed

***CREDIT CARD PAYMENTS:** If paying by credit card, please register online at: bit.ly/1rFYwxr

***REFUND POLICY:** 30 days prior to the event - registrants will lose 50% of total registration fee.
15 days prior to the event - registrants will forfeit the full amount.

Signature _____ Date _____

Submit this application form and purchase order via email to jportacio@alasedu.org. Checks should be made payable to ALAS and mailed to: ALAS, P.O. Box 65204, Washington, D.C. 20035.