



14th Annual Education Summit

**SUMMIT ATTENDEE AND
REGISTRATION BROCHURE**

LEADERSHIP

Stepping Up to the Challenge

October 11-14, 2017
Houston, Texas

ALAS EDUCATION SUMMIT

SHARE YOUR EXPERTISE

As a community, we have made great strides in equalizing educational opportunities for Latino students. There is much to celebrate but more to be done. And we can't do it without you!

Join us for the 14th ALAS Annual Education Summit where educators from across the country work together to address challenges in the education system, particularly those impacting Latinos. The Summit offers a unique forum to engage in meaningful discussions and identify solutions that can be applied throughout the industry. Your active participation and interaction with system and policy leaders are integral to moving our goals forward.

With the theme "Leadership: Stepping up to the Challenge"

ALAS SUMMIT ATTENDEES

ALAS will be hosting more than 300 attendees at its 14th Annual Education Summit at the Houston Marriott Westchase in Houston, Texas on October 11-14, 2017. Attendees represent educational administrators and leaders from all over the country. Represented at the last summit were:

Superintendents: 21% | Central Office: 50% | Principals: 25% | Other: 4%

This conference is an ideal place to network with educators from across the nation - representing more than 26 states and the District of Columbia.

OUTCOMES AND BENEFITS

JOIN... educational and government leaders in an informative and engaging summit that will build on what you already know.

TAP... into the experiences of colleagues and industry leaders on topics such as leadership development, web-based curriculum development, and learning management systems.

NETWORK... with other school district leaders, government officials, community representatives, and national experts.

EXPLORE... topics such as curriculum, instruction, assessment, data management and accountability systems, leadership and planning in challenging times, and more.

LEARN... with other school district leaders, government officials, community representatives, and national experts in a relaxed and collegial setting.

SUMMIT STRANDS

- **EL Learners:** School or District Best Practices
- **Technology:** Data Management, Assessment, or Instruction
- **Research, Policy, and Legal:** Trends and Issues
- **Leadership:** Challenges and Opportunities
- **Superintendent Leadership**

ALAS EDUCATION SUMMIT

SUMMIT AT A GLANCE

(Program subject to change)

Wednesday, October 11, 2017

8:00 – 8:30 am	Focus Groups Check In
8:30 - 10:00 am	Focus Groups A
10:00 - 10:15 am	Break
10:15 - 11:45 am	Focus Groups B
1:00 - 5:00 pm	Registration
2:00 - 3:30 pm	Linking Latina Leaders (L3): An Inspirational Event (by invitation only)
4:00 - 5:00 pm	Speed Dating Session
6:00 - 7:30 pm	ALAS Welcome and Networking Reception

Thursday, October 12, 2017

8:00 - 5:00 pm	Registration
7:45 - 8:15 am	Continental Breakfast
8:20 - 9:20 am	CONCURRENT SESSION A
9:25 - 10:25 am	CONCURRENT SESSION B
10:30 - 10:45 am	Break (Student Performance)
10:45 - 11:25 am	Shark Tank Pitches
11:30 - 12:00 pm	Shark Tank Presentations
12:15 - 2:00 pm	Opening General Session and Luncheon
2:00 - 2:30 pm	Ed Camp Presentation
2:45 - 4:45 pm	Match Sessions
5:30 - 7:00 pm	Fiesta Reception: <i>Tequila Taste n Talk</i>

Friday, October 13, 2017

8:00 - 12:00 pm	Registration
8:00 - 9:30 am	Second General Session and Plated Breakfast (Keynote)
9:45 - 10:45 am	Concurrent Sessions C
11:00 - 12:00 pm	Concurrent Sessions D
12:00 - 1:30 pm	Third General Session and Lifetime Achievement Award Luncheon (Keynote)
1:45 - 2:45 pm	Concurrent Sessions E
2:45 - 3:00 pm	Break
3:00 - 4:00 pm	Ed Camp Breakout Sessions
4:15 - 5:15 pm	SLA Alumni Meeting
6:00 - 6:30 pm	Awards Banquet Reception
6:30 - 8:30 pm	Awards Banquet Dinner

Saturday, October 14, 2017

8:30 - 10:30 am	State Affiliates Taco Talk Breakfast
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HOTEL INFORMATION

Houston Marriott Westchase
2900 Briarpark Drive
Houston, Texas 77042
713-978-7400

HOTEL RESERVATIONS

Toll Free: 800-452-5110

On-line registration:

Click to [Book your group rate for 2017 ALAS Summit Conference](#)

Guests MUST include identification code to be provided by Hotel

TRANSPORTATION

George Bush Intercontinental Airport – IAH
Hotel direction: 32 miles

This hotel does not provide shuttle service.

- Alternate transportation: Super Shuttle; fee: 27 USD (one way) reservation required
- Estimated taxi fare: 70 USD (one way)

William P Hobby Airport - HOU
Hotel direction: 28 miles

This hotel does not provide shuttle service.

- Alternate transportation: Town Car; fee: 60 USD (one way) reservation required
- Bus service, fee: 27 USD (one way)
- Estimated taxi fare: 55 USD (one way)

REGISTRATION FEES

EDUCATION INSTITUTIONS: K-12, POST-SECONDARY OR ASSOCIATIONS

Category	Early Bird Registration Deadline 08/31/2017	Regular Registration Begins 09/01/2017 Ends 10/08/17	Onsite Registration
Member	\$450	\$495	\$595
Non-Members	\$550	\$595	\$695
Districts - 10% discount on member price with 5 or more	\$405 with 10% discount	\$445 with 10% discount	\$545 with 10% discount
Retired Administrators	\$440	\$440	\$540
Graduate Students	\$325	\$325	\$425
State Affiliate Members - single	\$440	\$440	\$540
State Affiliates – 10% discount on member price with 5 or more	\$405 with 10% discount	\$445 with 10% discount	\$545 with 10% discount
Presenters	\$450	\$450	\$550
Additional Guest for Award Banquet	\$75	\$75	\$75

SPONSORS

Category	Early Bird Registration Deadline 08/31/2017	Regular Registration Begins 9/01/2017 Ends 10/08/2017	Onsite Registration
Corporate Sponsor attendee	\$500	\$500	\$650
Corporate Non Sponsor	\$1,000	\$1,500	\$1,600

MEMBERSHIP

You can register for the event and also select to become a member. Membership may entitle you to a discounted event fee. Below is a description of each membership level.

EXECUTIVE I

\$350

- Superintendent

EXECUTIVE II

\$300

- Deputy, Associate, Assistant Superintendent
- Central Office Directors
- Other Executive Level School or College Administrators

ASSOCIATE

\$200

- Principal
- Assistant Principal
- College Personnel
- Educational Professionals
- Retired Administrators

ASPIRING LEADER

\$100

- Aspiring Leader
- Lead Teacher

GRADUATE STUDENT

\$100

- Graduate Student

LIFETIME INDIVIDUAL MEMBERSHIP

\$2,000

- One-Time Membership Fee

ALAS EDUCATION SUMMIT REGISTRATION FORM

FULL NAME _____

EMPLOYER _____

POSITION/TITLE _____

EMPLOYER ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE _____ MOBILE PHONE _____

EMAIL _____

REGISTRATION OPTIONS (PLEASE CHECK ALL THAT APPLY)

MEMBERSHIP TYPE

- Executive I \$350 _____
- Executive II \$300 _____
- Associate \$200 _____
- Aspiring Leader \$100 _____
- Graduate Student \$100 _____
- Lifetime Individual Member \$2,000 _____
(email contact@alasedu.org for payment options)

EARLY BIRD REGISTRATION - DEADLINE AUGUST 31ST

- ALAS Summit on Education - Member \$450 _____
- ALAS Summit on Education - Non-Member \$550 _____
- Additional Guest for Awards Banquet \$75 _____
- Group of 5 or More from District/State Affiliate \$405 _____
(email operations@alasedu.org to arrange for group pricing)
- Presenters \$450 _____
- Retired Administrators \$440 _____
- Graduate Students \$325 _____
- State Affiliate Member - Single \$440 _____
- Corporate Sponsor Attendee \$500 _____
(must have ALAS Summit agreement)
- Corporate Non-Sponsor Attendee \$1,000 _____

REGULAR REGISTRATION - BEGINS SEPTEMBER 1ST

- ALAS Summit on Education - Member \$495 _____
- ALAS Summit on Education - Non-Member \$595 _____
- Additional Guest for Awards Banquet \$75 _____
- Group of 5 or More from District/State Affiliate \$445 _____
(email operations@alasedu.org to arrange for group pricing)
- Presenters \$450 _____
- Retired Administrators \$440 _____
- Graduate Students \$325 _____
- State Affiliate Member - Single \$440 _____
- Corporate Sponsor Attendee \$500 _____
(must have ALAS Summit agreement)
- Corporate Non-Sponsor Attendee \$1,500 _____

ALAS EDUCATION SUMMIT REGISTRATION FORM (CONT.)

2017 ALAS SUMMIT EVENTS

Please indicate below which ALAS Summit events you will be attending?

- Will you be attending the State Affiliate Welcome Reception from 6:00pm - 7:30pm on Wednesday, October 11, 2017? YES _____ NO _____
- Will you be attending the Continental Breakfast from 8:00am - 8:30am on Thursday, October 12, 2017? YES _____ NO _____
- Will you be attending the Luncheon with Keynote Speaker from 12:00pm - 1:30pm on Thursday, October 12, 2017? YES _____ NO _____
- Will you be attending the ALAS Fiesta Reception from 5:30pm - 7:00pm on Thursday, October 12, 2017? YES _____ NO _____
- Will you be attending the Third General Session and Plated Breakfast from 8:00am - 9:30am on Friday, October 13, 2017? YES _____ NO _____
- Will you be attending the Lunch with Keynote Speaker and Lifetime Achievement Award Presentation from 12:15pm - 1:45pm on Friday, October 13, 2017? YES _____ NO _____
- Will you be attending the ALAS Awards Banquet from 6:30pm - 8:30pm on Friday, October 13, 2017? YES _____ NO _____
- Will you be attending the State Affiliate Breakfast Taco Talk from 8:30am - 10:30am on Saturday, October 14, 2017? YES _____ NO _____
- Is this your first time attending an ALAS Education Summit? YES _____ NO _____

METHOD OF PAYMENT (PLEASE CHECK ONE)

Registration is not confirmed until payment is received. A registration email will be sent providing confirmation. If payment is not received or a registration confirmation email has not been delivered to you by Friday, October 6, 2017, your registration is void.

- Check Enclosed – Made Payable to ALAS
- Bill Me – Purchase Order Enclosed

***CREDIT CARD PAYMENTS:** If paying by credit card, please register online at: <http://bit.ly/2rRNzls>

***REFUND POLICY:** 30 days prior to the event - registrants will be refunded 50% of total registration fee.
15 days prior to the event - registrants will forfeit the full amount.

Signature _____ Date _____

Submit this application form and purchase order via email to operations@alasedu.org. Checks should be made payable to ALAS and mailed to: ALAS, P.O. Box 65204, Washington, D.C. 20035.